

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF
ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Regarding the following pending Applications:

Application Number: 10/691,090 **Filing Date:** 10/22/2003
Title: SYSTEM AND METHOD FOR ARCHIVING NETWORK DATA
First Named Inventor: Kevin J. Zilka **Art Unit:** 3689
Examiner Name: Ruhl, Dennis William **Attorney Docket Number:** SVIPGP001A
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.

Application Number: 10/324,887 **Filing Date:** 12/18/2002
Title: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR QUANTITATIVELY
ILLUSTRATING INTELLECTUAL PROPERTY ASSETS
First Named Inventor: Kevin J. Zilka **Art Unit:** 3689
Examiner Name: Ruhl, Dennis William **Attorney Docket Number:** SVIPGP002
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.

Application Number: 10/661,878 **Filing Date:** 09/11/2003
Title: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR COLLECTING STRATEGIC
PATENT DATA ASSOCIATED WITH AN IDENTIFIER
First Named Inventor: Kevin J. Zilka **Art Unit:** 3689
Examiner Name: Ruhl, Dennis William **Attorney Docket Number:** SVIPGP002B
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.

Application Number: 10/661,855 **Filing Date:** 09/11/2003
Title: TECHNOLOGY MAPPING SYSTEM AND METHOD FOR STRATEGIC INTELLECTUAL ASSET
MANAGEMENT
First Named Inventor: Kevin J. Zilka **Art Unit:** 3689
Examiner Name: Ruhl, Dennis William **Attorney Docket Number:** SVIPGP002F
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.

Application Number: 11/186,190**Filing Date:** 07/21/2005**Title:** STRATEGIC PATENT PROCUREMENT SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT**First Named Inventor:** Kevin J. Zilka**Art Unit:** 3689**Examiner Name:** Ruhl, Dennis William**Attorney Docket Number:** SVIPGP002H**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.***Application Number:** 12/340,527**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR LINKING A PLURALITY OF TAGS WITH A DOCUMENT**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2176**Examiner Name:** Herndon, Heather R.**Attorney Docket Number:** SVIPGP023**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.***Application Number:** 12/340,531**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR APPLYING A FUNCTION OF AN ONLINE APPLICATION TO A FILE GENERATED BY A SECOND ONLINE APPLICATION**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2447**Examiner Name:** Hwang, Joon H.**Attorney Docket Number:** SVIPGP024**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.***Application Number:** 12/340,532**Filing Date:** 12/19/2008**Title:** NETWORK BROWSER TOOLBAR SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR ACCOMMODATING DIFFERENT ON-LINE APPLICATIONS**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2447**Examiner Name:** Hwang, Joon H.**Attorney Docket Number:** SVIPGP025**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.***Application Number:** 12/340,533**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR STORING ATTACHMENTS OF AN EMAIL IN A CENTRAL LOCATION ASSOCIATED WITH AN ONLINE APPLICATION FROM WHICH THE ATTACHMENT WAS GENERATED**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2165**Examiner Name:** Abel Jalil, Neveen**Attorney Docket Number:** SVIPGP026**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.

Application Number: 12/340,534**Filing Date:** 12/19/2008**Title:** ON-LINE CENTRALIZED DESKTOP SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2165**Examiner Name:** Abel Jalil, Neveen**Attorney Docket Number:** SVIPGP027**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.***Application Number:** 12/340,561**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR UTILIZING A NETWORK BROWSER AS A DESKTOP**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2173**Examiner Name:** Vu, Kieu D.**Attorney Docket Number:** SVIPGP028**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.***Application Number:** 12/340,537**Filing Date:** 12/19/2008**Title:** ADVERTISING SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR USING IN CONJUNCTION WITH ONLINE APPLICATIONS**First Named Inventor:** Kevin J. Zilka**Art Unit:** 3622**Examiner Name:** Stamber, Eric W.**Attorney Docket Number:** SVIPGP029**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.***Application Number:** 12/340,538**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PERFORMING A SEARCH IN CONJUNCTION WITH USE OF AN ONLINE APPLICATION**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2165**Examiner Name:** Abel Jalil, Neveen**Attorney Docket Number:** SVIPGP030**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.***Application Number:** 12/340,539**Filing Date:** 12/19/2008**Title:** DRILL-DOWN SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR FOCUSING A SEARCH**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2165**Examiner Name:** Abel Jalil, Neveen**Attorney Docket Number:** SVIPGP031**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/29/2010.

Application Number: 12/340,554 **Filing Date:** 12/19/2008
Title: MOBILE SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR EXECUTING AN ONLINE APPLICATION ON A MOBILE DEVICE
First Named Inventor: Kevin J. Zilka **Art Unit:** 2447
Examiner Name: Hwang, Joon H. **Attorney Docket Number:** SVIPGP032
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,550 **Filing Date:** 12/19/2008
Title: INTELLIGENT CUT AND PASTE SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT
First Named Inventor: Kevin J. Zilka **Art Unit:** 2173
Examiner Name: Vu, Kieu D. **Attorney Docket Number:** SVIPGP033
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,575 **Filing Date:** 12/19/2008
Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR VOICE-ENABLED ACCESS TO MOBILE DEVICE DATA
First Named Inventor: Kevin J. Zilka **Art Unit:** 2626
Examiner Name: Dorvil, Richemond **Attorney Docket Number:** SVIPGP062
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,576 **Filing Date:** 12/19/2008
Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR UTILIZING A COMMUNICATION CHANNEL OF A MOBILE DEVICE BY A VEHICULAR ASSEMBLY
First Named Inventor: Kevin J. Zilka **Art Unit:** 2618
Examiner Name: Anderson, Matthew D. **Attorney Docket Number:** SVIPGP063
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,582 **Filing Date:** 12/19/2008
Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR DISPLAYING CONTACTS DATA FROM A MOBILE DEVICE UTILIZING A VEHICULAR NAVIGATION ASSEMBLY
First Named Inventor: Kevin J. Zilka **Art Unit:** 2453
Examiner Name: N/A **Attorney Docket Number:** SVIPGP064
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,584 **Filing Date:** 12/19/2008
Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR INSTANT MESSAGING UTILIZING A VEHICULAR ASSEMBLY
First Named Inventor: Kevin J. Zilka **Art Unit:** 3663
Examiner Name: Khatib, Rami **Attorney Docket Number:** SVIPGP065
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,585 **Filing Date:** 12/19/2008
Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR SOCIAL NETWORKING UTILIZING A VEHICULAR ASSEMBLY
First Named Inventor: Kevin J. Zilka **Art Unit:** 3663
Examiner Name: Khatib, Rami **Attorney Docket Number:** SVIPGP066
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,590 **Filing Date:** 12/19/2008
Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR COMMUNICATING LOCATION-RELATED INFORMATION
First Named Inventor: Kevin J. Zilka **Art Unit:** 3664
Examiner Name: Moyer, Dale S. **Attorney Docket Number:** SVIPGP067
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,592 **Filing Date:** 12/19/2008
Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR SYNCHRONIZING A MOBILE DEVICE AND A VEHICULAR ASSEMBLY
First Named Inventor: Kevin J. Zilka **Art Unit:** 2165
Examiner Name: Abel Jalil, Naneen **Attorney Docket Number:** SVIPGP068
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,593 **Filing Date:** 12/19/2008
Title: VEHICULAR SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR VOICE-CONTROLLED ATTACHMENTS
First Named Inventor: Kevin J. Zilka **Art Unit:** 2447
Examiner Name: Hwang, Joon H. **Attorney Docket Number:** SVIPGP069
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,597**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR UTILIZING A MOBILE DEVICE AS A PLATFORM TO EXECUTE SOFTWARE TO PROVIDE FUNCTIONALITY VIA A VEHICULAR ASSEMBLY**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2192**Examiner Name:** N/A**Attorney Docket Number:** SVIPGP070**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.***Application Number:** 12/340,598**Filing Date:** 12/19/2008**Title:** VEHICULAR ASSEMBLY SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PROGRAMMABLE MOBILE DEVICE CONTROLS**First Named Inventor:** Kevin J. Zilka**Art Unit:** 3664**Examiner Name:** Moyer, Dale S.**Attorney Docket Number:** SVIPGP071**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.***Application Number:** 12/340,599**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR PROVIDING ENHANCED PASSENGER DISPLAY FUNCTIONALITY**First Named Inventor:** Kevin J. Zilka**Art Unit:** 3664**Examiner Name:** Moyer, Dale S.**Attorney Docket Number:** SVIPGP072**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.***Application Number:** 12/340,601**Filing Date:** 12/19/2008**Title:** SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR COMMUNITY-BASED TRAFFIC CONDITION INFORMATION**First Named Inventor:** Kevin J. Zilka**Art Unit:** 3663**Examiner Name:** Khatib, Rami**Attorney Docket Number:** SVIPGP073**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
*Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.***Application Number:** 12/340,602**Filing Date:** 12/19/2008**Title:** LOCATION-BASED MESSAGING SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT**First Named Inventor:** Kevin J. Zilka**Art Unit:** 2447**Examiner Name:** Hwang, Joon H.**Attorney Docket Number:** SVIPGP074**Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,607 **Filing Date:** 12/19/2008
Title: NAVIGATION SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR GENERATING NAVIGATION INFORMATION BASED ON CALENDAR INFORMATION
First Named Inventor: Kevin J. Zilka **Art Unit:** 3663
Examiner Name: Khatib, Rami **Attorney Docket Number:** SVIPGP075
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,605 **Filing Date:** 12/19/2008
Title: VEHICULAR ASSEMBLY SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR NAVIGATING A NETWORK
First Named Inventor: Kevin J. Zilka **Art Unit:** 2455
Examiner Name: N/A **Attorney Docket Number:** SVIPGP076
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,617 **Filing Date:** 12/19/2008
Title: MAPPING FUNCTION SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR CREATING A MAP IN ASSOCIATION WITH AN ADDRESS
First Named Inventor: Kevin J. Zilka **Art Unit:** 3661
Examiner Name: Camby, Richard M. **Attorney Docket Number:** SVIPGP077
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/340,615 **Filing Date:** 12/19/2008
Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR SELECTIVELY RETRIEVING DATA FROM A MOBILE DEVICE IN COMMUNICATION WITH A VEHICULAR ASSEMBLY
First Named Inventor: Kevin J. Zilka **Art Unit:** 2457
Examiner Name: Etienne, Ario **Attorney Docket Number:** SVIPGP078
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 11/384,957 **Filing Date:** 03/20/2006
Title: MESSAGE BOARD AGGREGATOR
First Named Inventor: Gal Arav **Art Unit:** 2445
Examiner Name: Nguyen, Minh Chau **Attorney Docket Number:** SVIPGP090
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Application Number: 12/334,024
Title: MESSAGE BOARD AGGREGATOR
First Named Inventor: Gal Arav
Examiner Name: N/A
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Filing Date: 12/12/2008

Art Unit: 2173

Attorney Docket Number: SVIPGP090A

Application Number: 12/334,024
Title: INSTANTANEOUS SYMBOL LOOKUP
First Named Inventor: Gal Arav
Examiner Name: Nguyen, Minh Chau
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Filing Date: 12/12/2008

Art Unit: 2445

Attorney Docket Number: SVIPGP090B

Application Number: 12/334,063
Title: INSTANTANEOUS SYMBOL LOOKUP
First Named Inventor: Gal Arav
Examiner Name: Nguyen, Minh Chau
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Filing Date: 12/12/2008

Art Unit: 2445

Attorney Docket Number: SVIPGP090C

Application Number: 12/334,068
Title: HYPERLINK WITH GRAPHICAL CUE
First Named Inventor: Gal Arav
Examiner Name: Hwang, Joon H.
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Filing Date: 12/12/2008

Art Unit: 2447

Attorney Docket Number: SVIPGP090D

Application Number: 12/334,093
Title: HYPERLINK WITH GRAPHICAL CUE
First Named Inventor: Gal Arav
Examiner Name: Hwang, Joon H.
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Filing Date: 12/12/2008

Art Unit: 2447

Attorney Docket Number: SVIPGP090E

Application Number: 12/435,296
Title: MESSAGE BOARD AGGREGATOR
First Named Inventor: Gal Arav
Examiner Name: N/A
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on 1/30/2010.

Filing Date: 05/04/2009

Art Unit: 2442

Attorney Docket Number: SVIPGP090F

I hereby revoke all previous powers of attorney given in the above-identified applications.

I hereby appoint the Practitioners associated with Customer Number **92045** as our attorneys to prosecute the applications identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please recognize or change the correspondence address for the above-identified applications to the address associated with the above-mentioned Customer Number.

SIGNATURE of Applicant or Assignee of Record for all of the above cases:

Signature: /Christopher M. Edgeworth/

Name: Chris Edgeworth

Title and Company: President, Aloft Media, LLC

Date: January 29, 2010

Telephone Number: 903-230-9675